

# Art, Society, Industry



Experiential learning • Visits to manufacturing companies and artistic, cultural and historical sites • Project work in collaboration with local enterprises • Students live and experience the ambiances of Bologna city and Bertinoro village • Accommodation for the whole period • Meals included in CeUB • Private bus for transports

Italian Design Summer School is proposed by



ALMA MATER STUDIORUM  
UNIVERSITÀ DIBOLOGNA  
DIPARTIMENTO DI  
INGEGNERIA INDUSTRIALE

In collaboration with



Partner Universities



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# Italian Design Summer School

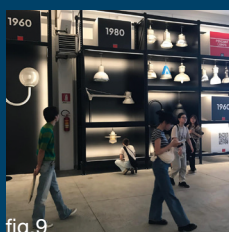
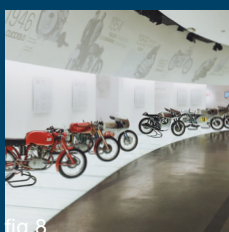
# Art, Society, Industry

22.08 -  
07.09.2025

Bologna,  
Bertinoro

17<sup>th</sup> edition

fig.1 University of Bologna, fig.2 Academy of Fine Arts Bologna, fig.3 CeUB Bertinoro, fig.4 Bologna City Center, fig.5 Camplus Bononia, fig.6 Technogym, fig.7 Ferrari Museum, fig.8 Ducati Museum, fig.9 NERI S.p.A.



Italian Design has a long tradition and is famous worldwide thanks to the Made in Italy products. Functionality and aesthetics are integrated into Italian industrial products, the beauty and quality of which make them popular on all continents. Italian designers take their inspiration from the special Italian artistic atmosphere that has its roots in the Italian Art of the Renaissance with amazing artists such as Giotto, Michelangelo and Leonardo.

The ITALIAN DESIGN SUMMER SCHOOL (IDSS) offers a unique opportunity to experience the Italian atmosphere and understand how the Italian culture and tradition of “Disegno” has led generations of Italian designers. The inspiration from this unique environment has brought the creation of innovative and beautiful objects that are internationally successful. The integration of the two approaches, industrial and craft, makes Made in Italy products unique and implies extreme attention to detail that contributes to their excellence.

This experiential course is addressed to both students and professionals interested in product design. A significant number of hours is dedicated to a group project-work in collaboration with a local enterprise. Visits to the manufacturing plants and lessons delivered by professional designers allow students to enter real industrial production and apply to concrete cases the methodologies learned during the course. Trips to artistic and cultural sites enable students to immerse themselves in Italian culture and society.

IDSS has been proposed since 2006. 410 students from 22 countries located in all continents have attended to date.

## 125 Hours

36h Theoretical practical lessons  
27h Project work  
40h Visits Italian firms, institutions, cultural, artistic and historical sites  
18h Individual study  
04h Introduction, final test and presentations

An IDSS certification of completion will be delivered at the end of the school.

## Subjects and activities

The Made in Italy system  
Italian industrial Design history  
Italian art history  
Concept freehand drawing  
Design methods  
Production processes and Additive Manufacturing for Design  
Computer-Aided Design  
Fashion and style  
Food design  
Seminars of professional designers  
Project work in group  
Visits to firms and institutions  
Visits to artistic, cultural and historical sites

From 25 to 35 undergraduate or graduate students in Industrial Design, Architecture, Engineering and Applied Arts as well as qualified students in other disciplines with interest in Design. Designers and professionals dealing with industrial Design and Applied Arts are also welcome. Good knowledge of English is required.



a,b,c,d,e. Students' project works



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