



fig.1 International Museum of Ceramics  
fig.2 Ferrari Museum  
fig.3 Terza Dimensione company showroom  
fig.4 Piazza Maggiore

fig.5,6 Sanctuary of San Luca  
fig.7 Two Towers of Bologna  
fig.8 University of Bologna

## Italian Design Summer School is proposed by



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI  
INGEGNERIA INDUSTRIALE

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ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
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# Italian Design Summer School

## ART

## SOCIETY

## 16<sup>th</sup> edition

23/08  
↓  
BOLOGNA -  
BERTINORO,  
ITALY  
08/09

## INDUSTRY

ART

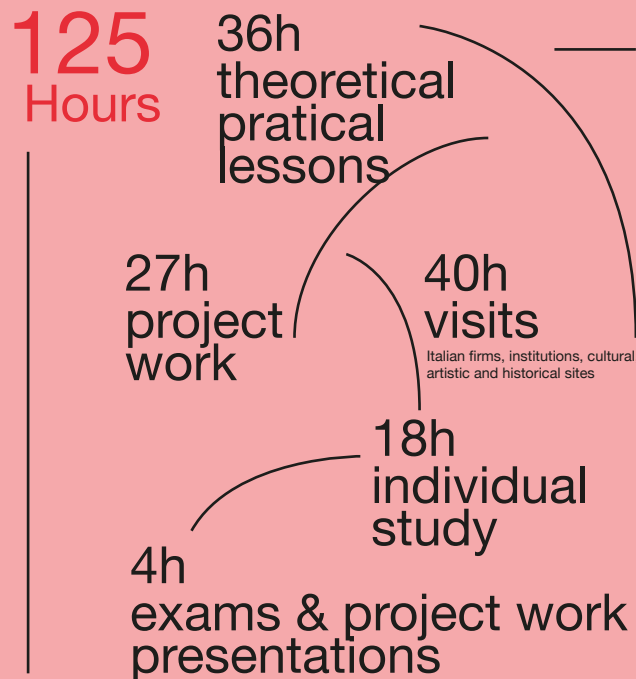
SOCIETY INDUSTRY

Italian Design has a long tradition and is famous worldwide thanks to the Made in Italy products. Functionality and aesthetics are integrated into Italian industrial products, the beauty and quality of which make them popular on all continents. Italian designers take their inspiration from the special Italian artistic atmosphere that has its roots in the Renaissance Italian art of amazing artists such as Giotto, Michelangelo and Leonardo.

The ITALIAN DESIGN SUMMER SCHOOL (IDSS) offers a unique opportunity to experience the Italian atmosphere and understand how the Italian culture and tradition of "Disegno" has led generations of Italian designers. The inspiration from this unique environment has brought the creation of innovative and beautiful objects that are internationally successful. The integration of the two approaches, industrial and craft, makes Made in Italy products unique and implies extreme attention to detail that contributes to their excellence.

This experiential course is addressed to both students and professionals interested in product design. A significant number of hours is dedicated to a group project-work in collaboration with a local enterprise. Visits to the manufacturing plants and lessons delivered by professional designers allow students to enter real industrial production and apply to concrete cases the methodologies learned during the course. Trips to artistic and cultural sites enable students to immerse themselves in Italian culture and society.

IDSS has been proposed since 2006. 386 students from 21 countries located in all continents have attended it to date.



## Subjects and activities

*An IDSS certification of completion will be delivered at the end of the school.*

The Made in Italy system  
 Italian industrial Design history  
 Italian art history  
 Concept freehand drawing  
 Design methods  
 Production processes and Additive Manufacturing for Design  
 Computer-Aided Design  
 Fashion and style  
 Food design  
 Seminars of professional designers  
 Project work in group  
 Visits to firms and institutions  
 Visits to artistic, cultural and historical sites



## Students

From 25 to 35 undergraduate or graduate students in Industrial Design, Architecture, Engineering, Applied Arts, and Communication as well as qualified students in other disciplines with interest in Design. Designers and professionals dealing with industrial Design and applied art are also welcome. Good knowledge of English is required.



Experiential learning



Visits to manufacturing companies and artistic, cultural and historical sites



Project work in collaboration with local enterprises



Students live and experience the ambiances of Bologna city and Bertinoro village



Accommodation for the whole period  
Meals included in Bertinoro



Private bus for transports



from Students' project work